

# JOANA VASCONCELOS

## *Trafaria Praia*

### Limited edition boxset

To celebrate Joana Vasconcelos's project *Trafaria Praia*, the Portuguese representation for the 55th International Art Exhibition – la Biennale di Venezia, Éditions Dilecta developed a commemorative limited edition boxset, made of natural cork, which includes a work by Joana Vasconcelos, *Great Panorama of Lisbon 21st Century (Tower of Belém)*, an azulejo panel composed of 12 blue and white, hand-painted tiles, and the book *Joana Vasconcelos: Trafaria Praia*. This original work was created upon a section of the azulejo panel featured on the exterior of *Trafaria Praia*, Joana Vasconcelos's floating Pavilion of Portugal and total work of art.



*Great Panorama of Lisbon 21st Century (Tower of Belém)*, 2013  
Viúva Lamego hand-painted tin-glazed ceramic tiles  
(12x) 14 x 14 cm / Total dimensions: 42 x 56 cm  
Edition of 100 + 10 artist's proofs (A.P.)  
Unique versions, numbered and signed,  
with Certificate of Authenticity  
Box made of natural cork

Launch price : 2 100 € (until 12/31/2013), then 2 500 €



[ TRAFARIA PRAIA ]

CERTIFICATE OF AUTHENTICITY

This document certifies the authenticity of the work  
*Great Panorama of Lisbon 21st Century (Tower of Belém)*  
created by Joana Vasconcelos, produced in 2013,  
limited to 100 unique versions + 10 unique versions of the artist's proof (A.P.).

Great Panorama of Lisbon 21st Century  
(Tower of Belém), 2013

Viúva Lamego hand-painted  
tin-glazed ceramic tiles

(12 x) 14 x 14 cm

Ed. / 100 + 10 A.P.  
(numbered and signed)

Lisbon, 8th November 2013

Artist's signature



ÉDITIONS DILECTA

This unique panel of 12 blue and white azulejos (Portuguese tiles, hand-painted at Viúva Lamego, in Lisbon) pictures a contemporary view of the Tower of Belém in Lisbon, seen from the river Tagus, including the *Trafaria Praia* ferryboat.

The tiles represent a part of the Belém area and particularly the Belém Tower, one of the most iconic monuments of Lisbon. Joana Vasconcelos has a particular interest in this monument she considers to be 'the Princess of river Tagus'.

The choice of the view is related to the historical importance of the harbour where the ships that discovered the way to the East used to depart from during the Age of Discovery. The episode is mentioned in many important books, particularly in *Os Lusíadas [The Lusiads]*, by Luís de Camões.





Size of the box:  
16 x 60 x 34 cm

Cork is a natural product of which Portugal is the main producer and exporter in the world. Cork is nowadays mostly known around the world through its use as a stopper for wine bottles, but has various other uses, from architecture to furniture, as can be seen in the *Trafaria Praia* ferryboat. Here the cork represents the natural element associated with the industrial (the ferryboat), to underline a contemporary approach.

## Trafaria Praia



216 pages

29 x 23,5 cm

Canvas hardcover

With the contribution of : Miguel Amado, Onésimo Teotónio Almeida, Francisco Bethencourt, Rosário Salema de Carvalho, Luís Miguel Correia, Carlos Fortuna, Raquel Henriques da Silva, Jorge Barreto Xavier

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